

GLOBAL DISTRIBUTOR PROGRAM · 2026

Bring the World's Hottest Toys to Your Market

Blind Boxes · IP Figures · Plush · TCG — Direct from Brands & Factories, Fast Multi-Warehouse Shipping



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CHAPTER 01

01

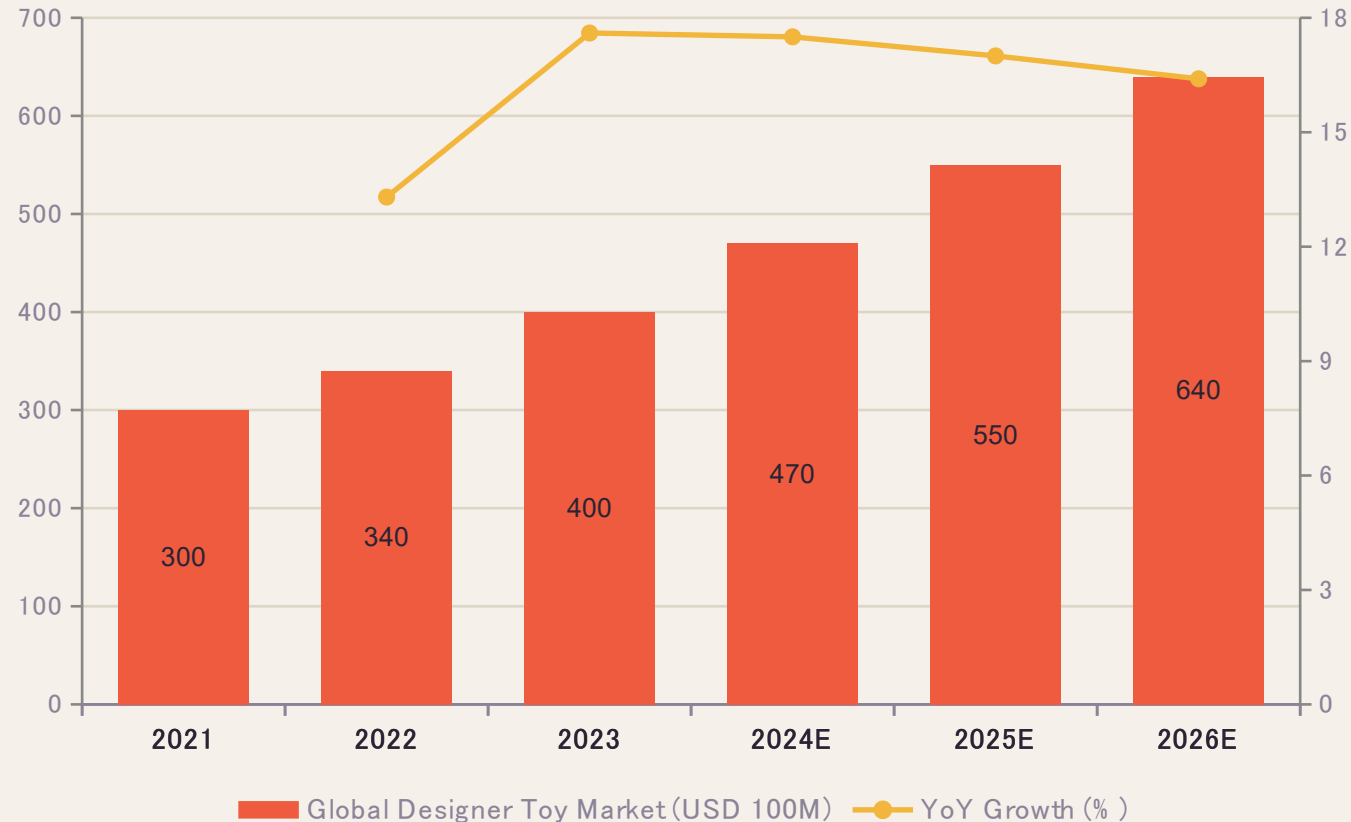
Market Opportunity

MARKET OPPORTUNITY

The blind box craze is spreading from East Asia to North America, Europe and Southeast Asia — a window of opportunity for supply-chain-driven players.



A Fast-Growing Global Market



Double-Digit Growth

The global designer toy market keeps growing 15%+ per year (illustrative)

Blind Box Boom

Phenomenal IPs like LABUBU are driving blind boxes worldwide

Emerging Markets

SEA, Middle East and LatAm growing faster than mature markets (illustrative)

Source: compiled from public industry reports; figures are illustrative, for presentation only.

Channel Pain Points, Distributor Openings

TOP 3 PAIN POINTS

P1 **Hard to Source Authentic Goods**

Hot blind boxes are scarce overseas, with mixed authenticity

P2 **Markups at Every Layer**

Multi-tier distribution inflates wholesale prices and squeezes margins

P3 **Slow Cross-Border Fulfillment**

Long restock cycles and no damage protection; hot items keep selling out



01 **Direct from 12+ Official IP Brands**

Pokémon, Disney, POP MART and more — consolidated authentic supply

02 **Factory-Direct Pricing**

Multi-brand consolidation and direct shipping protect wholesale margins

03 **Fast Multi-Warehouse Shipping**

Direct dispatch from multiple warehouses; hot items restocked in 7-15 days

Same products — whoever sits closer to the factory keeps more margin.

CHAPTER 02

02

Brand & Products

BRAND & PRODUCT

A specialist in blind box & designer toy export — rich supply chain resources, strict quality control, trusted by partners across countries and regions.



02 · BRAND & PRODUCTS

With rich supply chain resources and strict quality control, we supply high-quality, beautifully designed toys to players worldwide — a trusted export partner across multiple countries and regions.

12+

Official IP Partnerships

4

Major Categories

9+

Currencies Accepted

2000+

Live SKUs (sample)



Partner brand matrix: POP MART, Pokémon, Disney, Sanrio, Naruto, One Piece, Crayon Shin-chan, Detective Conan, BANDAI, Tom and Jerry, Demon Slayer, Chiikawa.

Product Matrix: Four Categories, All Price Bands



Blind Box Series \$21-92

Series / mini / anime blind boxes — LABUBU, MOLLY and more

Plush Toys \$54-200

Pendant cards / large plush / AI plush — winter best sellers

IP Figures \$39-388

Anime & game figures, MEGA-size collector pieces

TCG & Merch \$42-128

PTCG Pokémon cards, BJD dolls, designer art collectibles

New releases every week — distributors get early intel and priority allocation.

Supply Chain: Brand-Direct, Multi-Warehouse Global Shipping



FOUR SERVICE COMMITMENTS

Best Prices	Goods Protection	Global Delivery	Dedicated Service
Multi-brand consolidation, factory-direct wholesale pricing	Shop with confidence — shipping and quality issues covered	Multi-warehouse direct dispatch, fast shipping, no stockouts	1-on-1 dedicated support with extreme responsiveness

The toy business is about product and speed — whoever sources authentic goods and restocks fastest wins the market.

CHAPTER 03

03

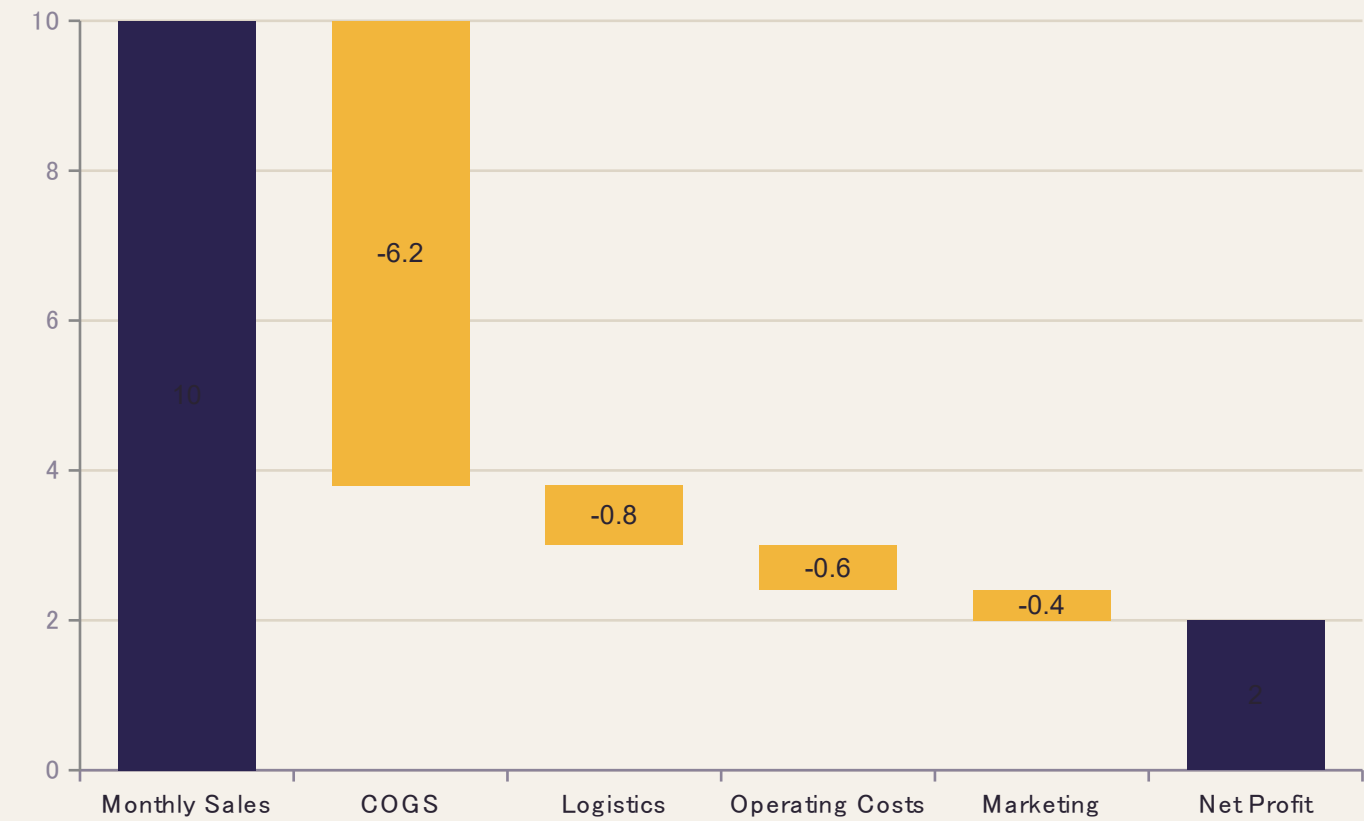
Partnership

DISTRIBUTOR PROGRAM

Do the math before we partner — profit model, tier policy and onboarding steps, all on the table.



Distributor Profit Model: Do the Math



Unit: RMB 10K / month (regional distributor model, illustrative)

\$10K+

First order (Distributor tier, official policy)

30%-45%

Gross margin range on major categories (official)

7-15 days

Hot-item restock cycle (sample)

First-order policy is official. Profit figures above are illustrative — actual returns vary by market, channel and operations; refer to the official quotation before signing.

Tier Policy: Three Partnership Levels

Tier	Distributor	Regional Distributor	City Partner (Exclusive)
First Order	\$10K+	\$40K+	\$100K+
Wholesale Discount	30% off retail	38% off retail	45% off retail
Quarterly Rebate	3%	5%	8%
Territory Protection	None	Regional	Exclusive City
Dedicated Service	Shared support	1-on-1 manager	1-on-1 + ops support
Best For	Retailers & online shops	Multi-channel traders	Locally connected partners

Note: The tier terms above are our official distributor policy. Territory and service terms are subject to the signed agreement — request the latest Distributor Policy White Paper for details.

Onboarding: Seven Steps, Full Support



From signing to first listing in about 15-25 days

A dedicated manager supports every step — sample kit, first stocking and launch assets handled by our team.

25 DAYS

Fastest time to launch

Six Support Systems for Your First Year



Marketing Assets

HD product photos, videos and product-page library, shipped with goods



Dedicated Support

1-on-1 manager for orders, logistics and after-sales



Logistics

Multi-warehouse dispatch with priority on hot items



Marketing

Promotion calendars, new release intel, local ad advice



After-Sales

Goods protection policy — damage & quality handled per agreement



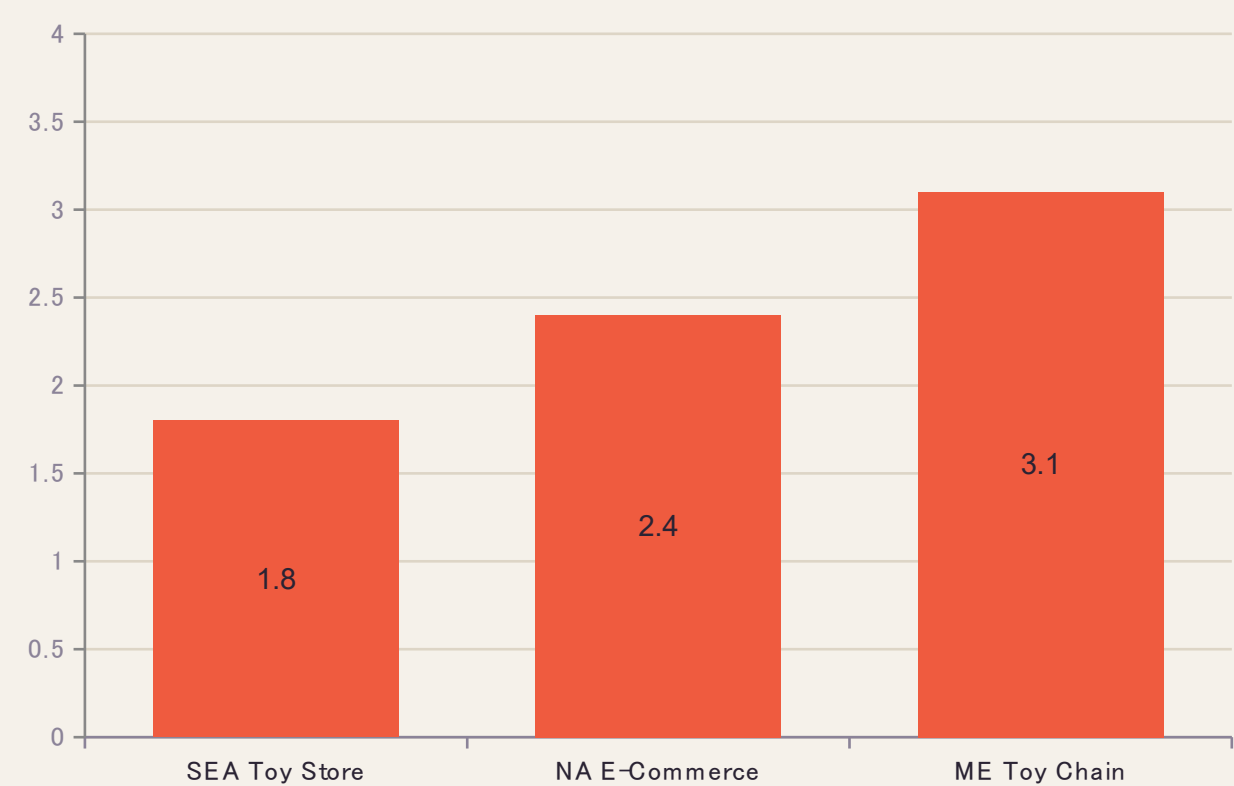
Training

Product knowledge, community ops and livestream selling training

Support is a process, not a slogan. Every support item comes with an owner, deliverables and response SLAs — written into the distributor service manual (sample).

A quarterly business review with your dedicated manager runs through your first year.

Case Studies: Three Markets, Three Playbooks



Unit: RMB 10K / month (2025 partner data, illustrative)

Cases are illustrative to show presentation format; individual results do not guarantee future returns.



Our first 200 LABUBU boxes sold out in two weeks — restocks arrived in 7 days, even through holidays.

— Distributor, Southeast Asia (sample)

Live in 15 days

30%+ margin

Weekly restock

JOIN US · CONTACT

Let's Take Toys Global, Together

HOTLINE

+1-910-387-8992

ADDRESS

A501, 10 Yinfeng Rd, Nancheng St, Dongguan, Guangdong, China

WHAT HAPPENS NEXT

Leave your contact → A dedicated manager reaches out within 48 hours → Free sample kit

WEBSITE

WhatsApp / WeChat
QR (placeholder)

Verify official channels before signing